

PRINCESS FUMI .S.HANCOCK & YOLANDA.E. SHIELDS

## LET'S GO INNOVATE TM

... where "Thrones & Kings" are Birthed. AS INNOVATIVE MENTORS & EXPERT COACHES, WE ARE GREAT AT WHAT WE DO AND THAT IS NO BOASTING!

We Ase the ONE! AFRICA'S FIRST TRAINING ADVENTURE ON THE HIGH SEAS



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Stars Are Born Everyday! Get Ready to Innovate Your Lives with this Dynamic Duo!

PRINCESS FUMI S HANCOCK, RN, MA, PH.D & Ms. YOLANDA .E.SHIELDS

Innovation & Leadership Experts Business Strategists, Mentors, TV Show Hosts, Entrepreneurs, & Philanthropists to Women & Children in Africa.

## WE TEACH YOU HOW TO FISH!

## Check Out Our Website for New Teaching CDs! www.letsgoinnovate.com

"The WIN Group were inspired and encouraged to use their talents to make a difference. Thank you Yolanda Shields for a great job." **Veronica Terrell, Deloitte Snr. Product Manager.** 

"Princess Fumi Hancock and others have brought so much improvement into our area. We are delighted that they can take the time to train our leaders in this part of the world. It is a great testament to see God work in such persons." His Royal Majesty, **King Emmanuel Adebayo, Elemure of Emure, West Africa.** 

#### WE DO NOT STOP UNTIL OUR CLIENTS ACHIEVE THEIR LEVEL OF SUCCESS!

## **MISSION STATEMENT**

We are coaching experts with over **30** years of experience providing top-quality personal, professional development and coaching services to women (and men alike) who are ready to stretch their imagination to achieve great success. We believe that most people, small businesses and entrepreneurs suffer two major problems: They lack training or development resource and the depth of knowledge needed to focus on their businesses from a true "ownership" perspective. Both lead to lowered expectations, lack of business and personal growth and frequent owner burnout. Our mission is to help clients develop the strategy, motivation and accountability required to succeed in their businesses, places of work and personal lives.

## **OUR FOCUS**

Our focus lies in the following areas: Personal Growth & Advancement, Business Planning, Innovation Strategy for the 21st Century Person or Organization, Professional development, Strategic Conferences & Workshops, One-on-one Coaching and special project relationships. Our Demand Coaching (for time restricted clients) includes but is not limited to, private and objective business or professional coaching, "on-demand," access to coaching via phone/email. Special Projects include strategic business planning and implementation, leadership development, people management and systematizing businesses.

## **OUR VISION**

We are Confidential, Reliable, and Trustworthy. We also use state-of-the-arttechnology to train our clients. We are using our life experiences, challenges and successes to help other women (men alike) to achieve and write their success stories. Our Vision is to raise up Authentic Leaders, who are living their best lives be it in their businesses, at their homes and/or in the corporate arena. (homemakers, recent graduates looking for opportunities, small business owners, startups, managers and entrepreneurs ALL INCLUDED).

"You are one click, one registration, and one attendance away from totally changing your mindset and your opportunities. So, why put away the decision you can make today for tomorrow?



PRINCESS FUMI .S.HANCOCK & YOLANDA.E. SHIELDS



## **OUR UNIQUENESS**

Our uniqueness from other coaching organization is that with everything from our coaching system, conference and/or seminar, we are creating a unique, upscale, innovative environment that is differentiating us from others. Our learning environment brings people with diverse interests and backgrounds together in a common forum to overcome challenges both professionally and personally. Every contract we sign with a potential client is seen as an agreement not between a

business and its clients, but between partners who wish to create a close and mutually beneficial long-term relationship.



## LET'S GO INNOVATE ™ VISION MINISTER

Olivia Precious Cooper is President of I Am Precious International and G'Strat Foundation, Inc. She is an Inspirational Speaker, Teacher, Consultant, Philanthropist, Author, and Psalmist. With a heart of a pastor, the apt of a teacher, Precious ministers with a prophetic edge to bring God's Word forth with Anointing for understanding and daily application.

Precious believes in the possibility of accomplishing anything one puts his or her mind to, but knows that without fulfillment of one's true purpose in God, life is worthless. This realization was expensive, costing her years of searching. Yet, she appreciates the path on which she has travelled, for it has produced much wisdom provided by God's Holy Spirit.

Today, Precious lives empowered with vision and dreams, knowledge and intelligence, hope and tenacity, strength and beauty. She presents her life as a conduit

through which God creates changes in the lives of individuals she encounters through her speaking, songs, writings, consultancy, charity, and character of love. It is an honor for her to be used by God in servant-leadership to His people through

out the world.

## **THE PRINCIPAL**

#### President, Let's Go Innovate PRINCESS FUMI S.HANCOCK, MA, Ph.D.

Dr. Fumi .S. Hancock - While living in New York she hosted, produced and directed a local show Christian "Straight Talk" in conjunction with the Rhema Prayer Ministries, Inc. as well as a 30 minutes talk show called "Stepping Out with Dr Fumi." In addition, she has coordinated several programs for women and children with many social service agencies in New York and New Jersey areas, ranging from foster care, adoption, second chance homes for battered women.



As the President of Adassa Adumori Foundation, a US based 501(c)3 nonprofit organization in Tennessee, doing work in Africa and other 3rd World countries; she recently interviewed the African Union Ambassador to the US. She is a noted Mental Health columnist for the New American Times, an Immigrant Newspaper serving Middle Tennessee and has been invited to guest speak at several women's conferences in the US as well as address governmental leaders such as governors and highly placed business executives in the international arena. Fumi has been featured in various newspapers and online magazines such as Princeton Packet, The Tennessean. She has been instrumental in assisting start-up organization with their business development and is often called on to help dysfunctional organizations get back to the successful road. She has also written several inspirational Books, Starting Right Now, Beyond Idol Worship: Diary of an African Princess as well as eBooks: 2Respectmylife.com; Her Weblogs Princess in Suburbia & Official Web-blog for Fumi Hancock & her Online TV Show: The Princess in SuburbiaTV which was released January of 2013. It is a place dedicated to love, life, relationships and everything in-between., resulting in over 1.5 million viewers to date. This was as a result of many fans, bloggers and reviewers requesting to want to know more and see how the princess lives in the US.

With many women (men alike requesting to be coached by the dynamic Innovation Gurus) alongside Yolanda Shields, they launched their very first Business Coaching Enterprise Let's Go Innovate <sup>™</sup> with a city tour across the United States of America. Fumi "Stephanie" Hancock is a walking example of how an ordinary person from a shackled life of broken promises and shattered dreams can live a fulfilled destiny. After twenty years of dropping her pen, she picks it right back up again by releasing November 2012 Teens Amazon Bestseller -The Grimmlyn Series: The Adventures of Jewell Cardwell, Hydra's Nest. Though graduated with a postgraduate degree in communication arts, and undergraduate degrees in English studies and nursing, she ascribes her writing to her life experiences. She aspires to one day write a mystery/detective novel for the adult audience. But for now, she is content with her young adult audience. With her background in nursing, she gently nurses her unusual characters to life for her readers to enjoy. Her second book in the Grimmlyn series, The Sorcerer's Purgatory is scheduled for release later in the year. Her Personal Website: www.worldoffumihancock.com; twitter: www.itwitter.com/fumihancock & https://twitter.com/PrincessinSub

## THE PRINCIPAL

### CEO, Let's Go Innovate Ms. YOLANDA .E. SHIELDS

CEO of Let's Go Innovate. She is also Vice President of the Adassa Adumori Foundation (USA) which does community development work in the continent of Africa and other 3rd World Countries.

She is a much sought after speaker and trainer in the area of business development, and social entrepreneurship and has traveled extensively throughout the United States, France and Africa. She has earned a B.S.



in Education and Social Work (APSU) and M.S. in Education/Non-Profit Management. (2014). Has several certifications in the area of grant writing, nonprofit management and fundraising.

She has been appointed by Tennessee Governor Bill Haslam to the Labor and Workforce Development Board for the State of Tennessee and Chairs the Continuous Improvement committee.

For many years she has devoted her life to helping others, so it's no surprise that she is seen as a gifted leader and advocate. She has assisted over 20 corporations in the areas of strategic planning, media relations, business operations and development, board development, program best practice, celebrity charity management, community collaboration, and organizational sustainability. She has worked with such celebrities as CeCe Winans, Darrell Green, Art Monk, Tony Boselli, and many others. She desires to serve with integrity and leaves nothing less than a trail of excellence wherever she's involved.

For over 20 years Yolanda Shields a Nashville native has been enabling individuals and corporations to make effective philanthropic investments in the community. Ms. Shields has served as a consultant to numerous celebrity foundations and charity initiatives, as well as strategic philanthropic planning for over 20 nonprofit and for-profit corporations. Yolanda Shields, a tireless and passionate advocate for children, serving as a member of the Mayor Karl Dean's Youth Task Force, board member of the National Christian Foundation (Nashville Affiliate), Member of American Association of Grant Professional, Ewomen Network, CABLE (Women Networking Group), WIN (Women Networking Group), Nashville Afterschool Zone Alliance Training Council. In addition, Yolanda Shields has considered a number of entrepreneurial ventures–selling floral arrangements, painting, sculpturing, consulting services for corporations and nonprofits groups, grant writing and even national franchise businesses – she discovered exactly what that something else should be after spending time with a good friend.

Yolanda Shields co-hosts shows on The Princess in SuburbiaTV, with focus on issues with business building, a hardcore business strategist at heart.

With many women (men alike requesting to be coached by these dynamic Innovation Gurus) alongside Princess Fumi Hancock, they launched their very first Coaching Technology Let's Go Innovate <sup>™</sup>. Yolanda will also release her first book in May, 2013 which will also include 10 city tour across the United States of America, alongside her inspiration book dedicated to "Mothers & Son's" - "Letters to Our Sons" - A Mother's Journey Raising Sons to Become Men of Character. Her facebook: https://www.facebook.com/LetterstoOurSons

## **TESTIMONIALS**

#### Laura Willettee Bullocks, TN. USA

I had the most awesome experience at The Let's Go Innovate Conference. It was truly a blessing to hear what God had for me through some of the most amazing and successful entrepreneurs. It really allowed me to see that the fear I had of not being educated enough to began a ministry and business is truly possible. So I first want to say thank you to Dr. Fumi and Yolanda Shields two great Women of God and Life Coaches for allowing me to be part of such a wonderful conference. My first of many Business conferences to come. Thank you for your obedience and your vision. To Prophetess Precious Cooper, Gary Benz, Sherry Parfait, Kenneth Forte, Carrie Gerlach Cecil, Jenny Telwar, Jennifer McGill, and Mignon Francois. Thank you all for blessing me and sharing your testimonies, stories and successes. May God continue to bless you all. Time for me to Rise Up and Get Busy and Go

#### **Courtney A Mitchell, TN, USA.**

Today I was blessed to sit under the teaching of some amazing entrepreneurs, innovators, and leaders: Precious Cooper, Gary Benz, Sherry Parfait, Kenny Forte, Carrie Gerlach Cecil, Jenny Telwar, Jennifer McGill, and Mignon Francois. It was a full day of learning strategic tips and best practices on how to Take Back MY Vision. I am thankful for every speaker, but more importantly thankful to the obedience of Ms. Yolanda Shields and Princess Fumi Hancock for their obedience in hosting this conference. I know for sure that thrones and kings were birthed!! If you weren't able to make it, YOU DON'T WANT TO MISS the 2014 Let's Go Innovate Conference!

#### Lisa Waters - Pageant Made Easy, USA

WHAT AN AMAZING CONFERENCE! Thank you ladies for inspiring me to use my gifts and follow my dreams. Can't sleep now, so it looks like a great time to create my very first BLOG!!!(you will be so proud!) Look out world! I'm off and running - Thank you again!

#### Bridgette Brandon-USA

Working with Yolanda as my coach gave me the motivation to stay on task and focus on the career goals I had set. She is supportive and encouraging and has a true desire to see you successful.

#### Alice Jenkins Corlew, USA

Thank you Dr. Fumi Hancock and Yolanda Shields for an awesome teaching.

#### **Carnethia Wright**

Through her insightful wisdom and authentic leadership, Yolanda has been instrumental in supporting me as I unfold a clearer vision for my passion in ministry and business. Yolanda is an avid facilitator and promoter of your dream. With her commitment to equip, inspire and encourage, I am enthusiastic about putting into action a plan to accomplish my desires.

#### Lola Ogun, USA

What a privilege to be trained by one of the best I have ever experienced. LGI owners are very passionate, they work with precision and a no nonsense attitude which often yields results.

## **OUR CONFERENCES/ SEMINARS**



## Let's Go Innovate for Entrepreneurs

If you are looking for a way to ignite your passion and vision again, let this dynamic duo, Princess Fumi Hancock, Ph.D and Ms Yolanda E Shields guide you to your "land of destiny." As Innovation, Leadership and Business Experts, we tell it like it is; we teach and mentor like there is no tomorrow and we take pride in leading our clients to success through

our conferences, tapes/cds, online coaching program and lots of other avenues. A chance to make a difference begins with you when to make the effort to connect with Let's Go Innovate Leaders. We are great at what we do. It is our passion, our life mission, our goal to see women (and men alike) live their dreams. And more importantly, we do it like no other company~ in style and with loads of laughter!



## Let's Go Innovate for College Students

We know how tough it is to maintain your school work and still get some time to relax. We totally understand, as we have been college students too! More importantly, we understand how challenging it can get not knowing for sure which way to go. Several college students spend the first three years of their college years, trying to determine who they are and what they are meant to be doing. While some eventually get it, many do not! Dr. Fumi Hancock, a founding partner at Let's Go Innovate knows first-hand what not finding ones' passion at the onset can do to ones' life. She earned her first degree at the age of 17! And virtually spent the next 30 years trying

to figure out what she should have figured out in college if she had a mentor! Let's Go Innovate provides mentoring tools to guide our college students through the rigors of life. In addition it provides a compass through which students can map their vision while in college, determine their true calling in a speed of light and begin to move successfully towards their goal with passion. Let us help you keep it real! For more information and to invite this duo for a presentation at your university/college, please send your request to : <u>innovationgurus@letsgoinnovate.com</u>. You may request for our brochures too..

## **OUR CONFERENCES/ SEMINARS**



## Let's Go Innovate for College Bound students

It is that time of the year, where you are planning and anxiously waiting to graduate from high school. We totally understand the anxiety and the adrenaline rush you experience while taking the last class in high school. We get it because we have been there. Our goal as your mentor is to

gently walk you through what it takes to succeed in your last session of high school and what it will take for you to land a college of your dream as well as empower you to reach for the skies. Choosing a college to attend is not an easy task, neither is maintaining the necessary grades to achieve success. Our role as your mentor is to guide you through the difficult and challenging times; help you sift through the uncertainties and teach you how to find your true authentic self and passion. The joy is not in getting admitted into a college but finding your true calling. As innovative, leadership & business strategists, we have developed programs suited for college bound students. ... one we are very proud of and know can help you sift through the challenges encountered during your preparation.





## Let's Go Innovate for Athletes

Whether you are water rafting, or playing football, or shooting the hoops; it really doesn't matter if you are an athlete in high school or in college or playing profession-ally, studies continue to reveal that many athletes stand the chances of going broke even after they have made their money, if care is not taken! Broke, a documentary which brings ESPN's outstanding "30 for 30" begins with this pair of statistics, courtesy of Sports Illustrated. According to their statistics, it reports the following, : by the time they have been retired for two years, 78 percent of former NFL players have gone bankrupt or are under financial stress; within five years of retirement, an estimated 60 percent of former NBA players are broke." At LGI, we will help you turn your passion into profit! (source: http://www.npr.org) DON'T BE A STATISTIC! Take the bull by the horn by attending Let's Go Innovate for Athletes! Our program is tailor-made for Athletes in high school, college, or pros.

## OUR CONFERENCES/ SEMINARS Let's Go Innovate for Non-Profit Organizations (& Start-ups)

Yolanda Shields, the non-profit guru and CEO extra-ordinnaire walk you through starting, sustaining and finding funding sources for your non-profit organization. If you want to know why she is the best at what she does, read her **bio.** Besides being the CEO at Let's Go Innovate, an author and the co-host of The Princess in Suburbia TV show; she has ran several non-profit organization including those founded by celebrities such as Cece Winans and NFL Hall a famer Darrell Green. What Yolanda Shields have made happen for other non-profit organizations, she can guide you to as well. YOU MUST BE WILLING AND READY TO ROLL YOUR SLEEVES!



Ready when you are! Attendees will explore the roles and responsibilities of a nonprofit

# Let's Go Innovate for Writers (Seasoned, New & those thinking about writing)

When The Princess in Suburbia, FUMI HANCOCK put her pen to work a little over two years ago to write her very first Young Adult Fantasy & Romance, the Adventures of Jewel Cardwell: Hydra's Nest; little did she know that after publication in September 2012 it would quickly become an Amazon Bestseller! Find out how she wrote a bestselling novel. And how you too can write yours in 45 days!



# Let's Go Innovate for Leaders (Private & Governmental Sectors )

Find out how to lead your team with Authenticity. Let's Go Innovate will provide our participants with strategic direction needed to build a strong brand. And compete successfully in the 21st century. Details at www.letsgoinnovate.com



FUMI HANCOCK Amazon Bestselling Author

## **OUR CONFERENCES/ SEMINARS**



## Let's Go Innovate for Ministers, Pastors, Ministry Leaders and those looking to enter into the Ministry

Are you in ministry? Are you in leadership in a ministry? Do you feel you are called to the ministry and do not know how to begin? Do you feel ill equipped for the task ahead? Come and be refreshed. Birth your ministry on a solid ground. Let us guide you into birthing your ministry. Be bold and take a chance on yourself. Let your vision soar like an eagle at Let's Go Innovate<sup>™</sup> for Ministers, Pastors, Leaders and those who feel called

#### Let's Go Innovate ~AFRICA



Many have asked us when it would be Africa's turn to experience the phenomenon, Let's Go Innovate.... HERE IT IS!

Our goal is to use education & technology to impact Africa, one community at a time. What others have consistently enjoyed in the US through our company and the work we do individually, we are ready to share with AFRICA. In the advent of many infrastructural breakdowns and several political instabilities, LET'S GO INNOVATE AFRI-CA is a movement that seeks is to empower (men, women and African youths) to TAKE BACK THEIR VISION! Africa can no longer wait on the sidelines for their leaders to do the right thing. We are dedicated to helping our brothers and sisters to gain independence and to help move Africa into her predestined position~ A GIANT AMONGST GIANTS. There are so many untapped resources begging to be tapped, so many opportunities rotting away in Africa... so many being sold off ignorantly. It is time for AFRICA... It is time for her children to be lifted up.... Let's Go Innovate AFRICA is bringing educational tools/ programs to Africa... to help change mindsets and cause people to make a change in their own communities. We are not a funding organization but a US based organization who will help you to think deeper and better into finding solutions to your plight.

FOR A LIST OF OTHER SEMINARS, COACHING SYSTEMS, BOOKS & TRAINING TOOLS, PLEASE VISIT: WWW.LETSGOINNOVATE.COM CONFERENCES S

SEMINARS

**PRIVATE COACHING** 

**ONLINE** 

"You will come to know that what appears today to be a sacrifice will prove to be the greatest investment that you will ever make."

- GORDEN . B. HINKLEY

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### INCONJUNCTION WITH CAMBIUM BREAK INTERNATIONAL CAMBIUMBREAK.COM For Inquiries on how your organization/company can participate, please send email: info@cambiumbreak.com

innovationgurus@letsgoinnovate.com

## **Contact information:**

223 Towncenter Parkway, # 2071, Spring Hill, TN 37174, USA.

www.letsgoinnovate.com innovationgurus@letsgoinnovate.com www.facebook.com/letsgoinnovate www.facebook.com/groups/letsgoinnovateafrica www.twitter.com/letsgoinnovate www.Youtube.com/user/PrincessinSuburbia

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